

BAL HARBOUR

- V I L L A G E -

OFFICE OF THE VILLAGE MANAGER

LETTER TO COUNCIL

NO. 107-2017

To: Mayor Gabriel Groisman and Members of the Village Council
From: Jorge M. Gonzalez, Village Manager 
Date: June 2, 2017
Subject: **Unscripted Art Exhibit - *Post Haste* on Bal Harbour Beachwalk**

The purpose of this LTC is to announce our latest exhibit on the Bal Harbour Beachwalk. This is the third exhibit in our on-going outdoor museum and is intended to be a literary exhibition. The first exhibition was the 70th anniversary historical display and the second exhibition was a visual display of the photographic artwork of Iké Udé. Here are the details of the current exhibition:

"Post Haste"

Curated by Scott Cunningham, Melody Santiago Cummings, and Seth Labenz
On view June 1 - October 31, 2017

Post Haste is a series of four visual poems created by O, Miami for Bal Harbour's beachwalk presented in a colorful, vibrant summer display. Inspired by pre-war marketing for the Burma Shave Company—famous for its advertising campaigns featuring humorous rhyming poems on small sequential highway signs—the poems are presented according to the speed of the beachwalk's usage as a thoroughfare for biking, jogging, and walking. Each poem is divided into six signs and is designed to be read in one continuous pass, and in one direction, though all four poems, taken together, are also in conversation with each other. The project is part of O, Miami's larger mission for every single person in Miami-Dade County to encounter a poem. For more about O, Miami, visit omiami.org.

We hope you enjoy the exhibition. If you have any questions or need any additional information, please feel free to let me or Ramiro Inguanzo know.

JMG/RI